



CITY OF LONE TREE

MINUTES FROM A REGULAR MEETING OF THE LONE TREE CITIZENS' RECREATION ADVISORY COMMITTEE

HELD
April 13th, 2015

A regular meeting of the Lone Tree Citizens' Recreation Advisory Committee was convened on Monday, April 13th, 2015 at 5:00 p.m., at the Lone Tree Administrative Building located at 9220 Kimmer Drive, Lone Tree, Colorado 80124.

Attendees

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| Jay Carpenter | Chair |
| Alistair Green | Vice-Chair |
| Angela Hardin | Committee Member |
| Vicki Swiader | Committee Member |
| Levi Schroder | Committee Member |
| Katie Beeler | Committee Member |
| Glen Horbeck | Committee Member |
| Kelsey Whisler | Fitness and Wellness Supervisor, SSPRD |

City Staff

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| Torie Brazitis | Assistant to the City Manager |
| Lesley Colwell | Special Events Coordinator |

Call to Order

Chair Carpenter called the meeting to order at 5:02 p.m. and noted a quorum was present.

Public Comment

There was no public comment.

Amendments to the Agenda and Approval of it

Committee approved the agenda unanimously.

Minutes

Committee Member Schroeder moved to approve the February 9th, 2015 minutes as amended. Committee Member Horbeck seconded. The Committee approved unanimously.

Staff Updates to Committee

Torie gave updates to the Committee on pedestrian bridge design process and the City's plan to stripe in new bike lanes in the fall. The Committee also asked for an update on the Entertainment District Park, which Torie provided briefly.

Summer events

Lesley gave an update on the City's summer events. Chair Carpenter suggested a Bluffs Appreciation Day as a future activity on Labor Day Weekend, as part of Discover Lone Tree. Chair Carpenter asked about number of attendees at the Fall Festival, and Lesley responded that it might have been 1,500 last year.

Holiday events

Lesley said much of the holiday activities now are around the Arts Center. Guild sponsors an event there, and there is a lot of programming. Chair Carpenter said maybe we can promote the tree lighting and make that better known.

Committee Member Horbeck said a Taste of Lone Tree in the winter could be good. Lesley said the Chamber could help with that. Committee discussed their priorities as being community gathering, local businesses, and promoting community infrastructure like transportation. Committee member Swiader said a walking tour in the winter would be great because it would let people be physically active. Vice-Chair Green said he wants an outdoor ice skating rink.

Vice-Chair Green asked if the City could provide an app, not just the website, for announcements like events that are coming up. Committee Member Beeler said Facebook is also a good way to send event reminders.

Committee Member Swiader suggested health or wellness seminars, like we're doing the tree trimming seminars. Committee Member Horbeck asked if we participate in the Bike to Work Day and discussed ways we could spread that in the community, like through major employers.

SSPRD Updates

Kelsey said SSPRD Youth Commission is doing an Instagram Photo contest about recreation. More information is available on the SSPRD homepage.

Weigh and Win kiosk

Kelsey said for the last three years, the City sponsored a kiosk at the Rec Center through a three-year agreement with KP and SSPRD. SSPRD does this with Centennial, Lone Tree, and Littleton to offer W&W in Rec Centers. Kiosk is now open in the lobby to anyone, without being a member, though participants must weigh in at least quarterly to stay qualified. Kelsey shared facts about the overall W&W program since it started in 2011, including total weight lost (175,000) and cash prizes.

The use of the Lone Tree kiosk has doubled since installed. Kelsey said this location is SSPRD's most popular, and that users have lost 9,000 pounds there so far.

Kelsey reported that the City had agreed to sponsor it for the first three years. No SSPRD staff remembers if we agreed to anything beyond that, so she asks for the Committee's support for continuing it past three years now. Chair Carpenter asked for details on what they're asking for, and Kelsey said they will ask the City to resume their support of the kiosk in 2015 for \$3,000.

Chair Carpenter asks about KP's role in the service. Kelsey says they provide the major back end/administrative side of it. The City's contribution covers some of that, and the prizes.

Vice-Chair Green asks if we could tie it to an activity at the Rec Center itself, like personal training, nutrition consultation, to make people even more successful at losing weight by using the kiosk with a complementary service. Kelsey said they tied it to their Passport to Health program last year. She also said they'd love to push this out to their existing personal training clients and to class attendees, too. Vice-Chair suggested if we want to get the City to continue support, it'd be great if there were a way to do so by promoting revenue and visitors at the same time, to make the numbers even better. Kelsey said it does drive traffic to the Rec Center. Kelsey said there are 66 kiosks across the state, but three with SSPRD. Finding a value add for this lets us market ourselves as the "healthiest place in the South Metro area", said Vice-Chair Green. Chair Carpenter asks if they can offer other incentives.

Committee Members Schroeder said this was the first data the Committee had seen on the kiosk since it went in. He remembered initial conversation on it, and was glad that it's being used. Kelsey said they can see if we can do a "City of Lone Tree" challenge to promote usage within our own community, if HIPAA allowed that.

Committee Member Beeler asked if it had been featured in Timberlines, and Committee Member Swiader asked if it had been on the website. Chair Carpenter asked if SSPRD could promote through other programs.

Committee unanimously agreed that they would recommend to Council that the City support it again, now on an ongoing basis, based on its success so far. Discussion was that usage statistics are good, and ties into the City's HEAL Community initiative as well.

Committee Member Discussion

Chair Carpenter suggested we think of doing something like the Castle Rock incline stairs here, maybe on the Bluffs. Committee Member Horbeck suggested that could go in well near Lone Henge. Committee Member Beeler said it would increase traffic by Prairie Sky. Vice-Chair Green suggested it's always good to create something to make the City stand out, particularly among values like health that are important to us. Committee Member Beeler suggested a Tough Mudder.

Committee asked for a session on Bluffs appreciation and parking next time, with a visit from Douglas County.

Committee Member Horbeck asked if the City had finalized its wayfinding program. Torie updated the Committee that Littleton recently partnered with SSPRD to make new trail signage on the Mary Carter Greenway trail, so those two projects together might spur new creative thinking on trail signage for us in the future. Chair Carpenter suggested the Committee members all sign up for the Weigh and Win kiosk, to learn more about it.

Adjournment

Committee Member Horbeck moved to adjourn, Vice-Chair Green seconded, and Chair Carpenter adjourned the meeting at **6:17 pm**.

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