



CITY OF  
LONE TREE

**MUNICIPAL SEPARATE STORM SEWER SYSTEM  
MANAGEMENT PROGRAM  
ANNUAL REPORT**

Prepared by:  
City of Lone Tree  
Public Works Department  
9222 Teddy Lane  
Lone Tree, CO 80124

**Reporting Period: January 1, 2015 – December 31, 2015**

# STORMWATER ANNUAL REPORT

## Municipal Separate Storm Sewer Systems (MS4s) Permit, COR-080000 and 090000

### COLORADO DEPT. OF PUBLIC HEALTH & ENVIRONMENT

Water Quality Control Division

WQCD-P-B2

4300 Cherry Creek Drive South

Denver, Colorado 80246-1530

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### IMPORTANT CHANGES TO THE REPORT FORM AND REPORTING REQUIREMENTS:

This annual report form includes requests for additional information and clarifies information required under the previous annual report form. The changes are described below:

- Part 1: This form will be used for reporting year 2015.
  
- Part 3: Program Area 5
  - For permanent water quality BMPs, the permittee must report the number of all new BMPs, per the following:
    - For the row under “**NEW BMPS - Summary Information for the Year,**” the MS4 permittee must provide the total number of individual permanent water quality BMPs implemented during the reporting period. “Implemented” means that the BMPs were constructed, are operating, and have been included in the permittee’s long long-term operation and maintenance portion of the Post-Construction program (Part 1.B.5.a. of the MS4 general permit).
  - For permanent water quality BMPs, the permittee must now report numbers for all BMPs per the following:
    - For the row under “**ALL EXISTING BMPS - Summary Information for all BMPs,**” the MS4 permittee must provide the total number of individual permanent water quality BMPs implemented since the permittee began full implementation of its Post Construction program (on or before March 9, 2008, in accordance with measurable goals from the previous permit term). This is the total number of BMP structures being tracked for the Post-Construction program. Note that the option to report based on the number of sites has been removed.
    - For the rows under “**INSPECTIONS,**” the MS4 permittee must provide the total number of individual BMPs inspected, in addition to the total number of BMP inspections conducted. The total number of BMP inspections conducted may include multiple inspections per individual BMP (e.g., routine, follow-up , enforcement inspection, etc). See the example below. The number of BMPs inspected will be compared to the total number reported under “**ALL EXISTING BMPS**” as an indicator of the MS4 permittee’s level of oversight for this program area. The number of BMP inspections provides an overall indication of inspection activity for this program area. Inspections reported in the following two rows are those completed by the MS4 permittee or authorized agent. For Post-Construction programs that allow owners to self-inspect BMPs and the MS4 permittee to “spot check”, only the oversight inspections completed by the MS4 permittee or their authorized agent are to be reported on the annual report.

### “BMPs Inspected” versus “BMP Inspections” Example:

An MS4 permittee has one proprietary BMP, one water quality pond and two sand filters for a total of 4 BMPs in the Post-Construction program. In this example, the proprietary BMP had a routine inspection quarterly. The water quality pond had one routine inspection and one follow up inspection. One sand filter was inspected once and the other sand filter was not inspected during the reporting year. For the “Number of BMPs Inspected”, the answer is 3. For the Number of BMP Inspections, the answer is 7.

# STORMWATER ANNUAL REPORT

Municipal Separate Storm Sewer Systems (MS4s) Permit, COR-080000 and 090000

COLORADO DEPT. OF PUBLIC HEALTH & ENVIRONMENT

Water Quality Control Division

WQCD-P-B2

4300 Cherry Creek Drive South

Denver, Colorado 80246-1530

Each part of this form (1 through 7) must be completed and the certification in Part 2 must be signed by the legally responsible person. One original copy (no faxes or e-mails) of the completed Annual Report Form, including attachments if required, shall be submitted by March 10th of each year covering January 1 through December 31 of the previous year.

Part I.E.4 of the MS4 permit requires that an Annual Program Review be conducted by the permittee as necessary for the preparation of the Annual Report. The review for each reporting year must be completed prior to the submittal of this form. The annual review shall include:

- a) A review of the CDPS Stormwater Management Program compliance status with any schedules and other Measurable Goals established under the Program;
- b) An assessment of the effectiveness of controls established by the Program; and
- c) An assessment of any program modifications needed.

Part 2 of this form includes a certification by the permittee that their CDPS Stormwater Management Program is being implemented in compliance with the conditions of the permit, which includes completing all program implementation commitments provided in submittals to the Water Quality Control Division to meet permit conditions. If the permittee is not in compliance with the conditions of the permit, a Notification of Noncompliance must be provided in accordance with Part II.B.1 of the permit at the time of, or prior to, the submittal of this form.

## PART 1: PERMITTEE INFORMATION

<b>Permittee (Agency name):</b> <b>City of Lone Tree</b>	<b>Reporting Year (check one)</b> <input checked="" type="checkbox"/> Jan 1, 2015 to Dec 31, 2015
<b>Mailing Address ( <input type="checkbox"/> check if new):</b> <b>9222 Teddy Lane</b>	(The annual report is due for each reporting year by <b>March 10 of the following year</b> )
<b>City, State and Zip Code ( <input type="checkbox"/> check if new):</b> <b>Lone Tree, CO 80124</b>	
<b>Contact Person ( <input type="checkbox"/> check if new)</b> <b>Name: Ward Mahanke</b>	
<b>Phone Number: 303-662-8112</b>	
<b>Permit Certification No:</b> <b>COR – 080016</b>	
Have any areas been added to the MS4 due to annexation or other legal means? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO <b>If YES, include updated map OR provide the web address for an online map.</b>	
If permit boundary maps are online, please provide the web site address:  <b><u><a href="http://cityoflonetree.com/DocumentCenter/View/221">http://cityoflonetree.com/DocumentCenter/View/221</a></u></b>	

**PART 2: ANNUAL REPORT CERTIFICATION**

“I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.”

**“I certify that to the best of my knowledge and belief the CDPS Stormwater Management Program is being implemented in accordance with the requirements of COR-090000 OR that a notice addressing the failure to implement the CDPS Stormwater Management Program has been provided in accordance with Part II.B.1 of the permit.”**

**X**

\_\_\_\_\_  
Signature of Permittee\*

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Title of Signatory

\*In accordance with the permit, this report shall be signed and certified for accuracy by either a principal executive officer, ranking elected official or other duly authorized employee.

**PART 3: INSPECTION AND ENFORCEMENT**

In the tables below, provide the number of inspections and actions performed for the following programs for the reporting year.

<b>Program Area 3: Illicit Discharge Detection and Elimination</b>	
<b>Enforcement:</b> Provide the number of enforcement actions performed to address violations of the permittee’s Illicit Discharge Detection and Elimination program, by category. If multiple distinct actions were taken as part of an escalation process, count each action separately. Actual numbers must be provided. Do not list “multiple” or “continuous.”	<b>Number of Actions</b>
Monetary Penalty/Fine (include the number of enforcement actions, not a dollar amount)	<b>0</b>
Written Notification of Violation	<b>3</b>
Verbal Notification of Violation	<b>0</b>
Charge for Cleanup/Remediation (include the number of enforcement actions, not a dollar amount)	<b>0</b>
Other (If a predefined category is not included above for enforcement tool(s) used, provide a description of the tool(s) and associated number(s) of actions below.)	
1.	1.
2.	2.
3.	3.
(add rows as needed)	

<b>Program Area 4: Construction Site Runoff Control</b>	
Actual numbers must be provided. Do not list “multiple” or “continuous,”	<b>Number of Sites</b>
Total number of construction sites covered by inspection program during the year. Include each site that was active at any time during the reporting year.	<b>36</b>
<b>Inspections:</b> Provide the number of inspections to assess and enforce compliance with the requirements of the permittee’s Construction Site Runoff Control program. <b>Inspections must be divided into the following two categories.</b>	<b>Number of Inspections</b>
<b>Full Level Inspections conducted</b> to assess the adequacy of BMPs and overall site management, performed by an inspector adequately trained to determine compliance with the requirements of the permittee’s CDPS Stormwater Management Program.	<b>270</b>
<b>-AND- Reconnaissance/Indicator Inspections</b> conducted to only assess sites for indicators of noncompliance. Reduced Level Inspections do not fully assess the adequacy of BMPs and overall site management and/or are not performed by an inspector adequately trained to determine compliance with the requirements of the MS4 permittee’s CDPS Stormwater Management Program. (For Reduced Level Inspections, an estimate of the number of inspections performed is acceptable.)	<b>25 est</b>
<b>Enforcement:</b> Provide the number of enforcement actions performed to address violations of the permittee’s Construction Sites Program, by category. If multiple distinct actions were taken as part of an escalation process, count each action separately.	<b>Number of Actions</b>
Monetary Penalty/Fine (include the number of enforcement actions, not a dollar amount)	<b>0</b>
Stop Work Order	<b>0</b>
Written Notification of Violation	<b>10</b>
Verbal Notification of Violation	<b>0</b>
Withholding of Permits (e.g., building permits, tap permits, etc.)	<b>0</b>
Work Performed by Permittee or Permittee’s Contractor and Responsible Party Charged/Bond Withheld (include the number of enforcement actions, not a dollar amount)	<b>0</b>
Other (If a predefined category is not included above for enforcement tool(s) used, provide a description of the tool(s) and associated number(s) of actions below.) 1. 2. 3. (add rows as needed)	1. 2. 3.

<b>Program Area 5: Post-Construction Stormwater Management</b>	
Actual numbers must be provided. Do not list "multiple" or "continuous,"	
<b>NEW BMPS - Summary Information for the Year:</b> Provide information for the number of BMPs implemented during the reporting period.	<b>Number of BMPs</b>
<b>Number of BMPs:</b> Total number of individual permanent water quality BMPs implemented during the reporting period in accordance with permittee's Post-Construction Program.	<b>1</b>
<b>ALL EXISTING BMPS - Summary Information for all BMPs since the full implementation of this program area</b> (no later than March 9, 2008). Note, this may include sites with multiple individual BMPs: Provide the total number of BMPs in the permittee's Post-Construction Program.	<b>Number of BMPs</b>
<b>Number of BMPs:</b> Total number of individual permanent water quality BMPs implemented in accordance with permittee's Post-Construction Program <b>since the full implementation of this program area.</b>	<b>69</b>
<b>INSPECTIONS - Summary Information for all BMPs since the full implementation of this program area</b> (no later than March 9, 2008: Provide information for both of the following two rows ( <i>Number of BMPs Inspected</i> and <i>Number of BMP inspections</i> ). Inspections reported in the following two rows are those completed by the MS4 permittee or authorized agent.	<b>Number of BMPs Inspected/ Inspections</b>
<b>Number of BMPs Inspected:</b> Total number of individual permanent water quality BMP structures inspected to ensure compliance with long term operation and maintenance requirements of the permittee's Post-Construction Program.	<b>50</b>
<b>Number of BMP Inspections:</b> Total number of inspections of permanent water quality BMPs to ensure compliance with long term operation and maintenance requirements of the permittee's Post-Construction Program.	<b>54</b>
<b>Enforcement:</b> Provide the number of enforcement actions performed to address violations of the permittee's Post-Construction Management program, by category. If multiple distinct actions were taken as part of an escalation process, count each action separately. Include actions associated with installation AND long term operation.	<b>Number of Actions</b>
Monetary Penalty/Fine (include the number of enforcement actions, not a dollar amount)	<b>0</b>
Stop Work Order	<b>0</b>
Written Notification of Violation	<b>1</b>
Verbal Notification of Violation	<b>0</b>
Withholding of Permits (e.g., building, tap, occupancy, etc.)	<b>0</b>
Work Performed by Permittee or Permittee's Contractor and Responsible Party/Bond Withheld (include the number of enforcement actions, not a dollar amount)	<b>0</b>
Other (If a category is not included above for enforcement tool(s) used, provide a description of the tool(s) and associated number(s) of actions below.) 1. 2. 3. (add rows as needed)	1. 2. 3.

#### **PART 4. MEASURABLE GOALS**

The permittee must report on all Measurable Goals due in accordance with the due dates provided by the permittee in the previously submitted CDPS Stormwater Management Program Description or subsequent approved program modifications. Measurable Goal due dates cannot be changed below; they must be made in accordance with the permit Part I.E.2.a.

**4.A) Measurable Goals due during the Reporting Year:** Has the permittee completed all measurable goals due during the Reporting Year?

No, one or more Measurable Goals were due, but not completed  
**(A notice addressing the failure to implement the CDPS Stormwater Management Program must be provided in accordance with Part II.B.1 of the permit)**

N/A, no Measurable Goals were due this Reporting Year

Yes, one or more Measurable Goals were due this Reporting Year and completed.  
**A List of completed measurable goal(s) must be provided below.**

List all measurable goals that were completed during the Reporting Year:

Completed Measurable Goal

**4.B) Future Measurable Goals:** Does the permittee have one or more measurable goals due in future years of the remaining permit term?

No, measurable goals are not due in future years of the remaining permit term.

Yes, one or more measurable goals are due in future years of the remaining permit term.  
**A summary of the measureable goal(s) must be provided below.**

Future Measurable Goal	Due Date	Status

**PART 5. INFORMATION COLLECTED AND ANALYZED (attachment)**

Did the permittee collect and analyze any information during the reporting period, including any water quality monitoring, to assess the success of the program at reducing the discharge of pollutants to the MEP?

No

Yes

**If you answer yes, a summary of the information collected and analyzed must be attached.**

**PART 6. PROPOSED CHANGES TO CDPS STORMWATER MANAGEMENT PROGRAM (attachment)**

Is the permittee proposing any changes and/or additions to the CDPS Stormwater Management Program, including changes to any BMPs or any identified Measurable Goals that apply to the program elements?

No

Yes .

**If you answer yes, a summary of the change/addition must be attached in accordance with the guidance provided below. For significant changes that involve replacing or deleting an ineffective or infeasible BMP, the summary must include the information required in A through E below, and Part I.E.2.a.2 of the permit.**

For the BMPs/Measurable Goals that were previously described in reports or the permit application, provide a summary of any proposed changes and/or additions. BMPs include all program elements implemented to meet the requirements of the permittee's CDPS Stormwater Management Program.

Significant changes that involve replacing or deleting an ineffective or infeasible BMP may require Division review, as outlined in **Part I.E.2.a.2** of the permit. For each change proposed, you must provide:

- A) The applicable Program Area;
- B) The BMP/Measurable Goal for which a change is being proposed;
- C) Any proposed changes to the BMP description;
- D) Any proposed changes to the Measurable Goals (including specific dates and numeric measures); and
- E) The rationale for the proposed changes.

Note that submittal of a request to change BMPs and/or Measurable Goals must be made prior to the implementation of the change and/or the deadline in the Measurable Goal. If the deadline is before the due date for the Annual Report, the change must be requested independent of the Annual Report submittal.

**PART 7. NOTICE OF NEW PROGRAM ELEMENT OPERATION BY A SECOND PARTY**

**(attachment)**

Has the permittee's program changed to rely on another government entity to satisfy some of their permit obligations? Answer "yes" only if not included in the **permittee's Program Description Template or previous report submitted to the Division,**

No

Yes .

**If you answer yes, a summary statement must be provided. Example statement: "As of (date) (entity) is performing the construction site plan reviews for the City in accordance with the procedures in the City's original application."**

**Table Error! No text of specified style in document.-1: Summary of Cherry Creek Reservoir Stormwater Permit, Inspection, and Enforcement Actions**

Land Use Agency	Construction Sites	Construction BMPs		Permanent BMPs		
	Total Sites	Number of Inspections	Number of Enforcement Actions	Number of BMPs (or BMP Sites) Constructed	Number of Inspections	Number of Enforcement Actions
Arapahoe County						
Douglas County						
City of Aurora						
City of Centennial/SEMSWA						
City of Greenwood Village						
City of Lone Tree	13	58	4	0	0	0
City of Castle Pines						
Town of Castle Rock						
Town of Parker <sup>1</sup>						
CDOT						



Our creeks,  
rivers & lakes  
depend on you.

## 2015 Stormwater Ad Campaign Report

A total of 120 residential and commercial awareness advertisements (12 ads in 10 publications) generated by CLEAR (Cooperative for Local Environmental Awareness and Responsibility) ran monthly in Colorado Community Media newspapers covering certain portions of Douglas, Arapahoe, Jefferson and Elbert Counties. Ads ran in ten publications including Castle Rock News Press, Douglas County News Press, Lone Tree Voice, Highlands Ranch Herald, Centennial Citizen, Englewood Herald, Littleton Independent, South Platte Independent, Parker Chronicle and Elbert County News. Advertising agreement also includes an online presence through Colorado Community Media's "shop local" campaign which runs the same week as print advertisement and runs on the same community websites in which advertisement runs.

The following members of CLEAR participated in the ad campaign for 2015: Castle Pines Metro District, Castle Pines North Metro District, City of Castle Pines, Town of Castle Rock, Douglas County, Douglas County School District, Heritage Hills Metro District, Highlands Ranch Metro District, Lincoln Park Metro District, City of Lone Tree, Meridian Metro District, Town of Parker, Southeast Metro Stormwater Authority (SEMSWA) and Stonegate Village Metro District.

The members of CLEAR paid for the ads through a contract with Colorado Community Media. The total contract cost for 2015 was \$13,986.32. In contrast, without this contract, the ads would have cost more than \$30,000. Each member paid \$999.02 for the year to reach approximately 162,000 readers. We want to thank Colorado Community Media for their support of this public advertising campaign.

The schedule below shows the publication date of each ad. Table 1 shows the respective circulation and readership numbers. Figure 1 reflects the coverage areas for each paper. Copies of each ad are included in Exhibit 1 at the end of this report for reference.

### Schedule

- January 15: *Customer service goes beyond your doors.*
- February 19: *It is your duty (dooty)!*
- March 19: *Donations not accepted.*
- April 16: *Fertilizer: archenemy of waterways.*
- May 21: *Are you a good neighbor to your environment?*
- June 18: *Freedom brings responsibility.*
- July 16: *It's not good for our water... either.*
- August 20: *At one time, great taste. Now over-filling.*
- September 17: *One message you can absorb.*
- October 15: *This fall, rethink nature's fertilizer.*
- November 19: *Is carpet cleaning on your holiday checklist?*
- December 17: *It's clear this stream is grateful.*

**TABLE 1**

**2015 MONTHLY DISTRIBUTIONS**

**Table 1**  
**2015 Monthly Distributions**

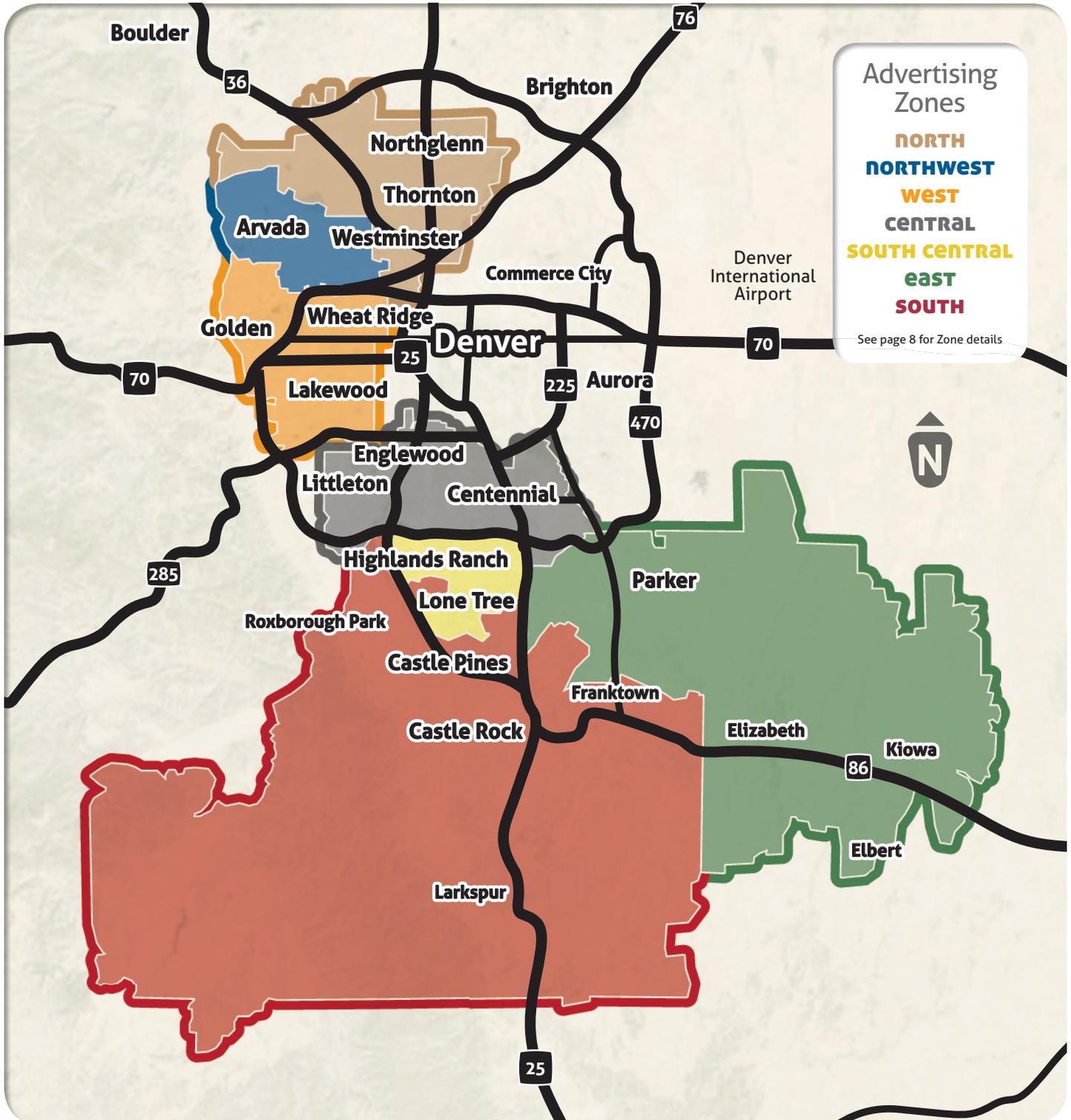
<u>Newspaper</u>	<u>Zip Code</u>	<u>Households</u>	<u>Readership</u>	<u>County</u>
Castle Rock News Press	80104 80108 80109	18,400	32,200	Douglas
Douglas County News Press	80116 80118 80135	1,100	1,925	Douglas
Lone Tree Voice	80124	5,450	9,538	Douglas
Highlands Ranch Herald	80126 80129 80130	27,800	48,650	Douglas
Centennial Citizen	80112 80122	12,500	21,875	Arapahoe
Englewood Herald	80110 80113	500	875	Arapahoe
Littleton Independent	80120 80121 80123 80128	2,500	4,375	Arapahoe Jefferson
South Platte Independent	80123	2,500	4,375	Arapahoe Jefferson
Parker Chronicle	80134 80138	21,050	36,838	Arapahoe Douglas
Elbert County News	80107 80117	585	1,024	Elbert
<b>Total</b>		<b>92,385</b>	<b>161,674</b>	

**FIGURE 1**  
**DISTRIBUTION MAP**



**PRINT**

## DISTRIBUTION AREA



**EXHIBIT 1**

**2015 ADS**

# Customer service goes beyond your doors.

Customer service doesn't stop with your customers. Whether you are in the restaurant business, a retail outlet or a local service provider, your actions can serve to protect our waterways. Being conscious of good housekeeping practices, such as washing mats indoors, keeping lids closed on garbage cans and disposing of oils, detergents and grease properly, helps keep harmful contaminants out of our waterways.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail.

One thing is clear: our creeks, rivers and lakes depend on you.

THIS STORMWATER MESSAGE BROUGHT TO YOU BY



Visit [www.onethingisclear.org](http://www.onethingisclear.org) to:

- Report accidental and illegal dumping to your local agency
- Search local volunteer events
- Find more helpful tips

Serve your waterways well with good housekeeping that keeps harmful contaminants from entering our streams.

Colorado Community Newspapers agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow.

Ad campaign creative donated by the Town of Castle Rock Utilities Department, Stormwater Division.



# It is your duty (dooty)!

Picking up after your dog goes further than making your neighbors happy. When you are out walking your dog, it is your duty to collect their waste. Often, the trails and parks we enjoy with our dogs are adjacent to creeks and reservoirs. Dog waste that is not collected gets carried away during rainstorms to nearby waterways and can be a significant source of pollution. Unlike one might think, dog waste is not a fertilizer. Rather, it carries harmful bacteria like E. coli, which poses serious health risks if allowed to come in contact with water.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail. One thing is clear: our creeks, rivers and lakes depend on you.

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Dog waste is not a fertilizer. Thank you for promptly picking up after your dog to keep our waterways clean.

# Donations not accepted.

It is shocking to see what people dump into our streams and open space. Not only is this unattractive along our natural stream corridors, this is a direct threat to fish, wildlife, recreation and our drinking water supplies. If you have something that you no longer want, consider donating it! Many charitable organizations rely on donations of unwanted items. Otherwise, please coordinate with your trash collector to dispose of unwanted items properly.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail.

One thing is clear: our creeks, rivers and lakes depend on you.

THIS STORMWATER MESSAGE BROUGHT  
TO YOU BY



Visit [onethingisclear.org](http://onethingisclear.org) to:

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Make the right choice. Drop your unwanted items at a charitable organization, not along the stream bank.

Community Media of Colorado agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow.

Ad campaign creative donated by the  
Town of Castle Rock Utilities Department, Stormwater Division.

This photo is not staged. Photo taken  
along East Plum Creek in Castle Rock.





# Fertilizer: archenemy of waterways.

Streams, lakes and reservoirs don't need it. Your lawn may not need it, either. Fertilizer, like other products that serve a necessary purpose, can become a problem if misused. Most lawn fertilizers contain nitrogen, phosphorus and potassium, represented by a three-number string on the front of the bag. Nutrient needs vary from lawn to lawn and can only be determined by testing the soil. If over-applied, rain carries away excess nutrients not needed by plants and washes them to the nearest waterway, causing excess algae growth that uses up vital oxygen for fish. Please take the time to have your soil tested to determine your lawn's needs. This simple, small change in your lawn care makes a huge difference, not only to the health of your lawn but also to your nearby rivers, creeks and lakes.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail.

One thing is clear: our creeks, rivers and lakes depend on you.

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Visit [onethingisclear.org](http://onethingisclear.org) to:

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**28-0-3**

Protect your waterways. Know what you are applying, and test your soil prior to using fertilizers. Call the Colorado State University Extension, 970-491-5061, to have your soil tested.

A black and white photograph showing a person's hands pouring liquid from a plastic jug into a storm drain. The drain is covered with a metal grate. The person is wearing a dark shirt and pants. The background shows a sidewalk and a street.

# Are you a good neighbor to your environment?

Everyone plays a part in protecting water quality. Washing and dumping of wastes into the storm drain is a direct threat to our lakes and streams. By keeping a neighborhood watch on your streets and shopping areas, you play a big part in keeping our lakes and streams clean and healthy. Please report illegal and accidental dumping to your local authorities. To find out how to properly discard your household chemicals, contact your local agency.

Local stormwater agencies, including participants of the Douglas County Stormwater Co-op Group, SPLASH and SEMSWA, are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail. One thing is clear: our creeks, rivers and lakes depend on you.

THIS MESSAGE BROUGHT TO YOU BY



Visit [www.onethingisclear.org](http://www.onethingisclear.org) to:

- Report accidental and illegal dumping to your local agency
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- Find more helpful tips

**NO DUMPING.**  
!No Descargue Basura!

REPORT ILLEGAL DUMPING DRAINS TO CREEK

Never dump anything to the storm drain that you yourself would not drink or swim in.

Community Media of Colorado agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow. Ad campaign creative donated by the Town of Castle Rock Utilities Department, Stormwater Division.



# Freedom brings responsibility.

This Independence Day, give our streams a break. Not only are personal fireworks a fire danger, but also, their waste poses a threat to our waterways when not disposed of properly. Summer days in Colorado often bring flashing rain and thunderstorms that quickly wash away waste on streets and parking lots, sending them straight to the nearest stream. What isn't collected and thrown away after the celebration may be gone before you know it. Take the time this holiday and clean up after yourself.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail.

One thing is clear: our creeks, rivers and lakes depend on you.

THIS STORMWATER MESSAGE BROUGHT TO YOU BY



Visit [www.onethingisclear.org](http://www.onethingisclear.org) to:

- Report accidental and illegal dumping to your local agency
- Search local volunteer events
- Find more helpful tips



Exercise your freedom responsibly this Independence Day by using fireworks appropriately and disposing of holiday waste promptly.

Community Media of Colorado agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow.

Ad campaign creative donated by the Town of Castle Rock Utilities Department, Stormwater Division.

This message does not endorse or authorize the use of any fireworks products. Please contact your local authorities to find out what activities are allowed in your area.



# It's not good for our water... either.

Whenever you are outside and you notice a piece of trash, please stop and dispose of it properly. What isn't collected today is picked up in the next rainstorm and sent directly to the nearest creek. From the moment this small piece of trash enters our waterways, it is responsible for a tremendous amount of damage.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail.

One thing is clear: our creeks, rivers and lakes depend on you.

THIS STORMWATER MESSAGE BROUGHT TO YOU BY



Visit [www.onethingisclear.org](http://www.onethingisclear.org) to:

- Report accidental and illegal dumping to your local agency
- Search local volunteer events
- Find more helpful tips

**ADOPT  
A  
HIGHWAY**

Creek and highway cleanup efforts help offset pollution from our major transportation corridors.  
Contact your local agency to find out how you can get involved.

Community Media of Colorado agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow.

Ad campaign creative donated by the Town of Castle Rock Utilities Department, Stormwater Division.



# At one time, great taste. Now over-filling.

Whenever you are outside and you notice a piece of trash, please stop and dispose of it properly. What isn't collected today is picked up in the next rainstorm and sent directly to the nearest creek. From the moment this small piece of trash enters our waterways, it is responsible for a tremendous amount of damage. By developing habits such as securing loads in open vehicles and keeping lids closed on trash bins, you help minimize litter scattered by wind and rain.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail. One thing is clear: our creeks, rivers and lakes depend on you.

THIS STORMWATER MESSAGE BROUGHT TO YOU BY



Visit [onethingisclear.org](http://onethingisclear.org) to:

- Report accidental and illegal dumping to your local agency
- Search local volunteer events
- Find more helpful tips



Litter clogs up storm drains and poses a threat to fish and wildlife. Pick up one piece of litter every day and recycle when you can.

Community Media of Colorado agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow.  
Ad campaign creative donated by the Town of Castle Rock Utilities Department, Stormwater Division.



# One message you can absorb.

Whether your business is near a creek or on top of a hill, you play a vital role in keeping our waterways clean. By containing and cleaning up automotive fluid spills promptly, your business prevents these contaminants from damaging the environment. Remember, one drop of oil picked up during a rain storm can pollute 1 million drops of water. Contact your local agency to find out how you can dispose of automotive fluids.

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**Be prepared. Have appropriate spill supplies on hand to address automotive fluid leaks.**

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# This fall, rethink nature's fertilizer

Did you know that fall leaves and grass clippings contain phosphorus and nitrogen– the two common nutrients found in fertilizers? By properly reapplying these wastes to your lawn and garden, your yard can benefit from nature's fertilizer while protecting local streams and ponds. This fall, try composting your leaves to reuse in next year's garden or use a mulching mower to chop up grass and leaves on the lawn.

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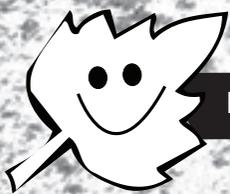
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By cleaning up and reapplying grass clippings, fertilizers and composted fall leaves, you help to keep our waterways clear and natural.

Special thanks to  
Castle Rock Parks staff

Community Media of Colorado agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow.

Ad campaign creative donated by the  
Town of Castle Rock Utilities Department, Stormwater Division.

# Is carpet cleaning on your holiday checklist?

As we prepare for guests this holiday season, many of our to-do lists include carpet cleaning. A simple thing like professional carpet cleaning could potentially pollute our stormwater. Water used in the cleaning process contains yucky stuff that nobody wants in the waterways. If carpet cleaning is on your list, make sure the carpet cleaning liquid is disposed of in the toilet or down a floor drain. Ask your professional how they dispose of the carpet cleaning liquid. And remember never dump it to the street.

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Give our streams a gift this holiday season by disposing of your cleaning solution properly.

Community Media of Colorado agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow.

Ad campaign creative donated by the  
Town of Castle Rock Utilities Department, Stormwater Division.

# It's clear this stream is grateful.

**Our streams want to say thanks for giving them a gift this year.**

Your actions made a difference for keeping our water clean. You chose to properly dispose of household chemicals, pet waste and trash. You used fertilizers appropriately and kept harmful material out of runoff's path. You volunteered at local events to preserve our waterways. Keep up the good work.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail.

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Make your New Year's Resolution now; get involved. Contact your local agency for upcoming events.

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Photo taken along East Plum Creek in Castle Rock.