



CITY OF LONE TREE 2006 RESIDENT SURVEY

November 2006



Survey Background

- Primary purposes of survey:
 - To assess resident satisfaction with community characteristics and amenities, with an emphasis on parks and recreation.
 - To further understand resident priorities regarding government services in Lone Tree.
 - This is the first community-wide survey of Lone Tree residents.

Survey Methods

- Mail survey to 3,750 households in August 2006
- 1,066 households responded
- Response rate was 30%
- Survey results were weighted
- Margin of error is +/- 3%

Respondent Demographics

- 55% of respondents have lived in Lone Tree for 5 years or less
- 47% of households had residents under 17 years or younger; 24% of households had residents 55 years or older
- 61% of households earned more than \$100,000 per year
- 57% of respondents were between 35 and 54 years of age
- 79% had at least a Bachelors degree



Living in Lone Tree



Quality of Life Ratings

Lone Tree as a place to live	87
Overall quality of life in Lone Tree	82
Lone Tree as a place to raise children	81
Your neighborhood as a place to live	80
Lone Tree as a place to retire	68

**Average rating on 100-point scale (0=poor, 100=excellent)*

Ratings of Quality of Community Characteristics

- **Higher quality**
 - **Overall appearance (80)**
 - **Overall image/reputation (75)**
 - **Ease of walking (68)**
- **Lower quality**
 - **Higher educational opportunities (40)**
 - **Preservation of community history (48)**
 - **Ease of bus travel (52)**

**Average rating on 100-point scale (0=poor, 100=excellent)*

Ratings of Importance of Community Characteristics

- **More important**
 - Overall appearance (79)
 - Overall quality of new development (78)
 - Overall image/reputation (77)
 - Ease of car travel (76)
- **Less important**
 - Preservation of community history (41)
 - Higher educational opportunities (46)
 - Ease of bus travel (51)
 - Opportunities to attend cultural activities (51)

**Average rating on 100-point scale (0=not at all important, 100=essential)*

Balancing Quality and Importance: Community Characteristics

Higher importance/lower quality

- Recreational opportunities
- Openness and acceptance of the community towards people of diverse backgrounds

Lower importance/lower quality

- Ease of bicycle travel
- Ease of bus travel
- Higher educational opportunities
- Preservation of community history

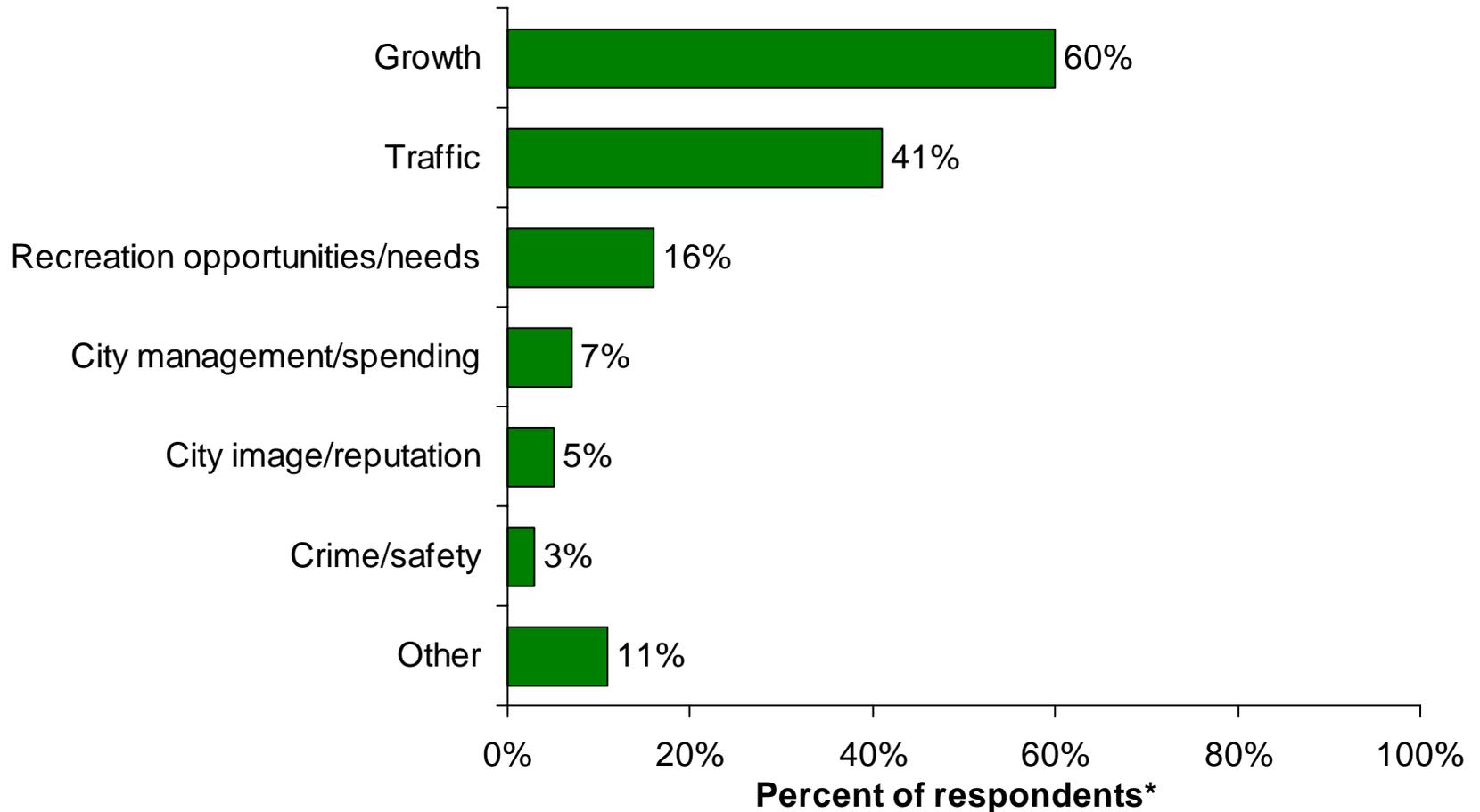
Higher importance/higher quality

- Overall quality of new development
- Overall appearance
- Overall image
- Ease of walking
- Ease of car travel
- Sense of community

Lower importance/higher quality

- Opportunities to attend cultural events

Most Important Issue Facing the City in the Next Five Years



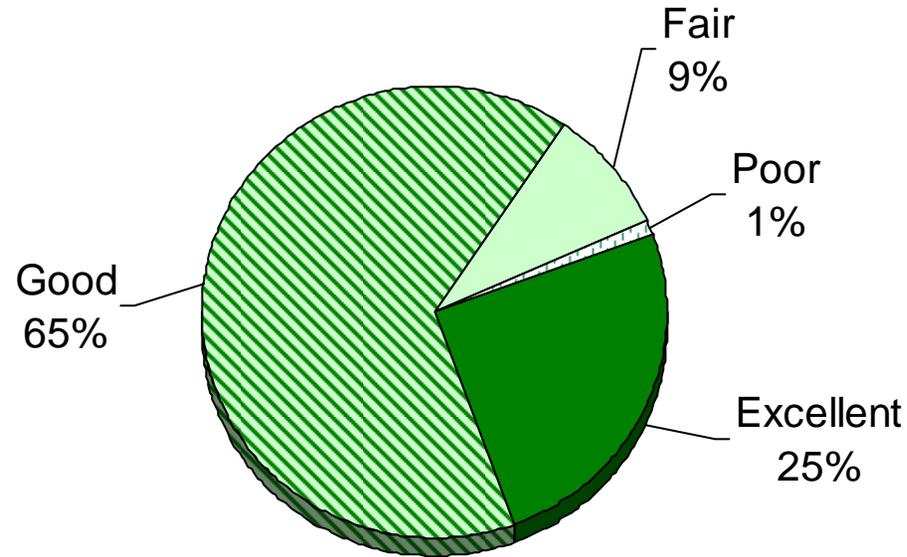
**Total may exceed 100% as respondents were able to write in more than one response.*

Ratings of Aspects of Public Trust

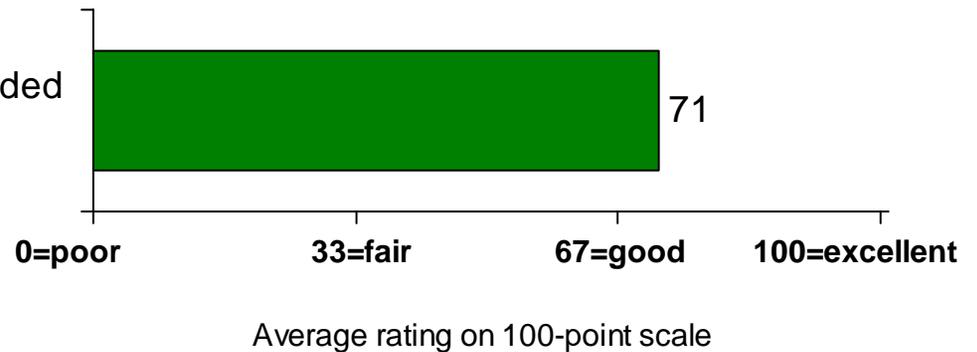
The City of Lone Tree keeps me informed of community issues and values	75
I am pleased with the overall direction of the City of Lone Tree	74
The City of Lone Tree government welcomes citizen involvement	69
The City of Lone Tree government listens to citizens	63
The City of Lone Tree is on the right track regarding parks and recreation	61

**Average rating on 100-point scale (0=strongly disagree, 100=strongly agree)*

Overall Quality of City Services



Please rate the overall quality of services provided in the City of Lone Tree.





General City Services

Ratings of Quality of City Services

- **Higher quality**
 - **Police services (79)**
 - **Crime prevention (72)**
 - **Garbage collection (72)**
- **Lower quality**
 - **Code enforcement (52)**
 - **Land use, planning and zoning (54)**

**Average rating on 100-point scale (0=poor, 100=excellent)*

Ratings of Importance of City Services

- **More important**
 - **Police services (90)**
 - **Crime prevention (90)**
 - **Land use, planning and zoning (82)**
- **Less important**
 - **Animal control (64)**
 - **Municipal court (65)**
 - **Recycling (66)**

**Average rating on 100-point scale (0=not at all important, 100=essential)*

Balancing Quality and Importance: General City Services

Higher importance/lower quality

- Land use, planning and zoning
- Street repair

Lower importance/lower quality

- Code enforcement
- Recycling
- Municipal court
- Animal control

Higher importance/higher quality

- Crime prevention
- Police services
- Garbage collection
- Snow removal
- Economic development
- Traffic enforcement

Lower importance/higher quality

- Sidewalk maintenance
- Storm drainage
- Street lighting
- Public information



Parks and Recreation Services

Ratings of Quality of Parks and Recreation Services

- **Higher quality**
 - **Lone Tree Recreation Center (76)**
 - **Lone Tree Golf Course (76)**
 - **Appearance of recreation centers/facilities (75)**
 - **Lone Tree Library (75)**
- **Lower quality**
 - **Outdoor pools (35)**
 - **Athletic fields (41)**
 - **Tennis courts (44)**

**Average rating on 100-point scale (0=poor, 100=excellent)*

Importance of Parks and Recreation Services

- **More important**
 - **Lone Tree Library (82)**
 - **Parks (75)**
 - **Appearance/maintenance of parks (73)**
- **Less important**
 - **Tennis courts (52)**
 - **Lone Tree Golf Clubhouse(57)**
 - **Lone Tree Golf Course (60)**

**Average rating on 100-point scale (0=not at all important, 100=essential)*

Balancing Quality and Importance: Parks and Recreation Services

Higher importance/lower quality

- Recreation trails
- Accessibility of parks
- Playgrounds

Lower importance/lower quality

- Range/variety of recreation programs and classes
- Recreation programs or classes
- Outdoor pools
- Athletic fields
- Tennis courts

Higher importance/higher quality

- Lone Tree Library
- Lone Tree Recreation Center
- Appearance of rec centers/facilities
- Parks
- Appearance/maintenance of parks

Lower importance/higher quality

- Accessibility of rec centers/facilities
- Lone Tree Golf Course
- Lone Tree Golf Clubhouse



Parks and Recreation: Use and Satisfaction

Frequency of Use

- Highest reported use:
 - Individual activities (75%)
 - Recreation centers (68%)
 - Independence Day Events (62%)
 - Summer Concert Series (60%)
 - Golf Courses (56%)
- Five percent or less reported using the following:
 - Adult tennis programs
 - Adult racquetball programs
 - Adult ice skating programs
 - Gymnastics programming
 - Adult swimming lessons

User Satisfaction

- Mostly satisfied or neutral:
 - Adult golf programs (99%)
 - Summer Concert Series (98%)
 - Colorado Symphony Orchestra performances (98%)
- Mostly dissatisfied:
 - Outdoor swimming pools (40%)
 - Adult tennis programs (24%)
 - Youth swim teams (24%)
 - Tennis courts (23%)
 - Youth sports leagues (22%)
 - Youth tennis programs (21%)



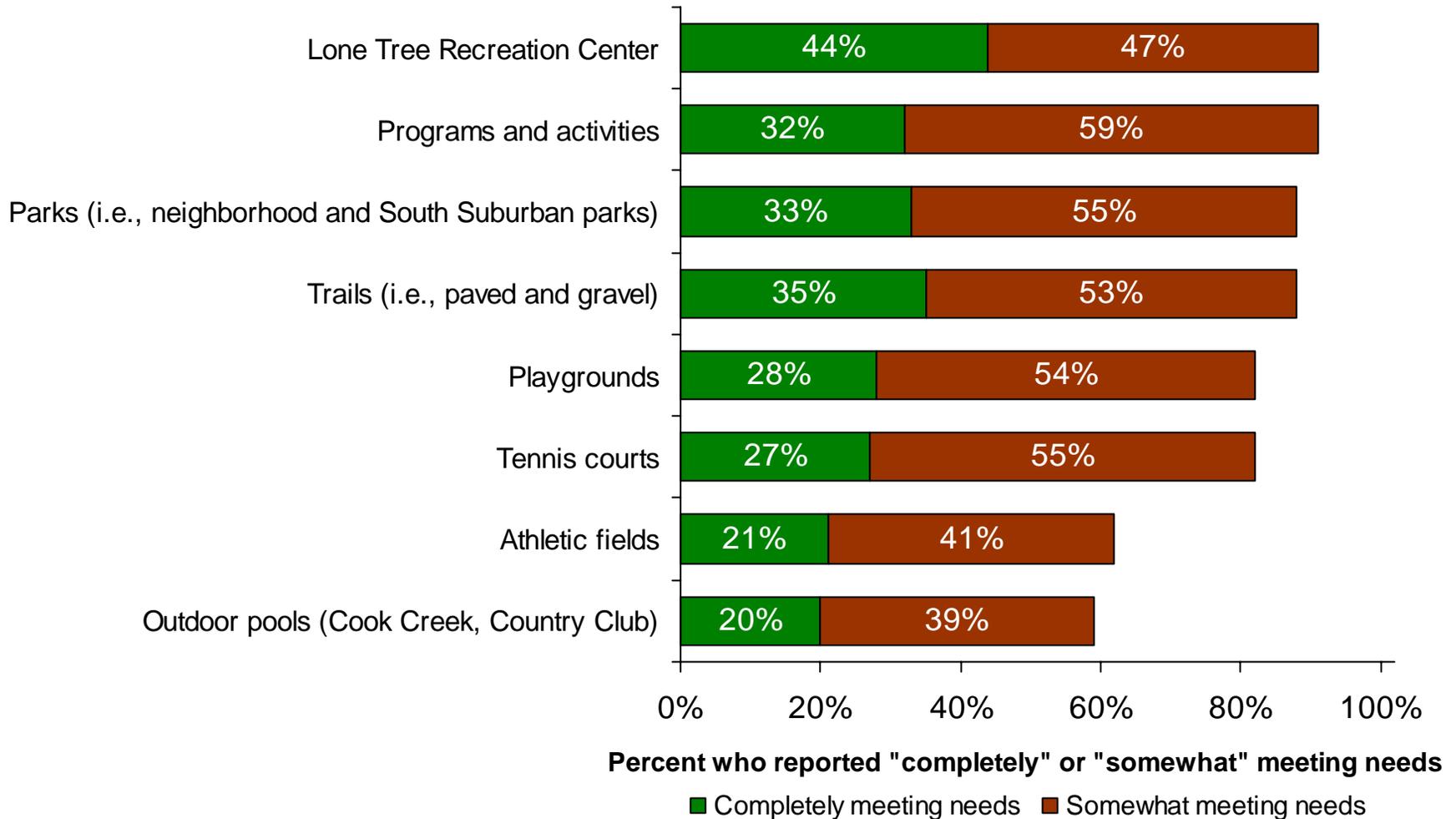
Needs, Projected Use and Potential Projects

Likelihood of Participation

- Respondents anticipated being most likely to participate in:
 - Special one-day events (55%)
 - Adult cultural arts (49%)
 - General education, skills education (44%)

**Percent who said "very" or "somewhat" likely*

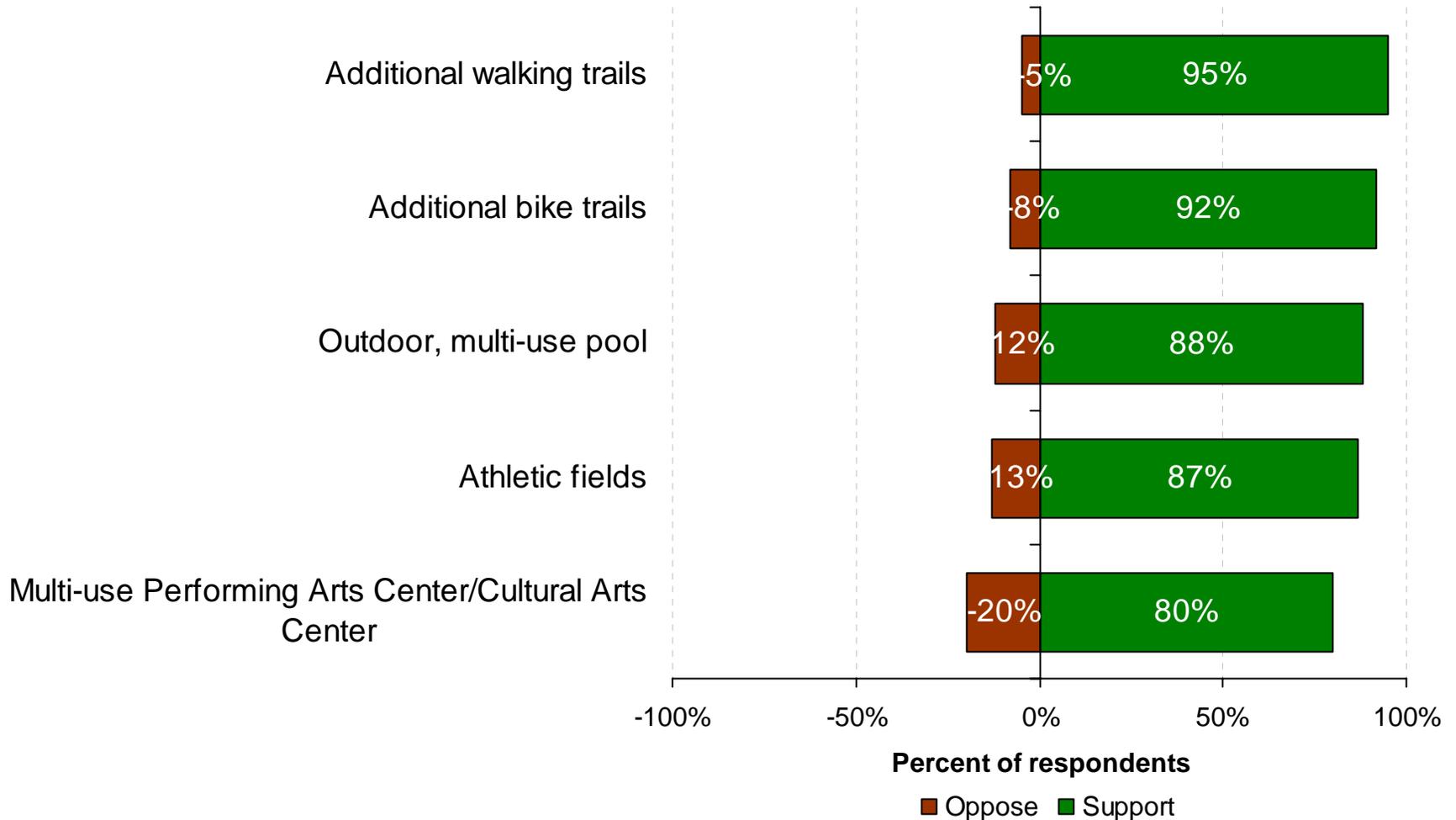
Parks and Recreations Facilities and Programs Meeting Resident's Needs



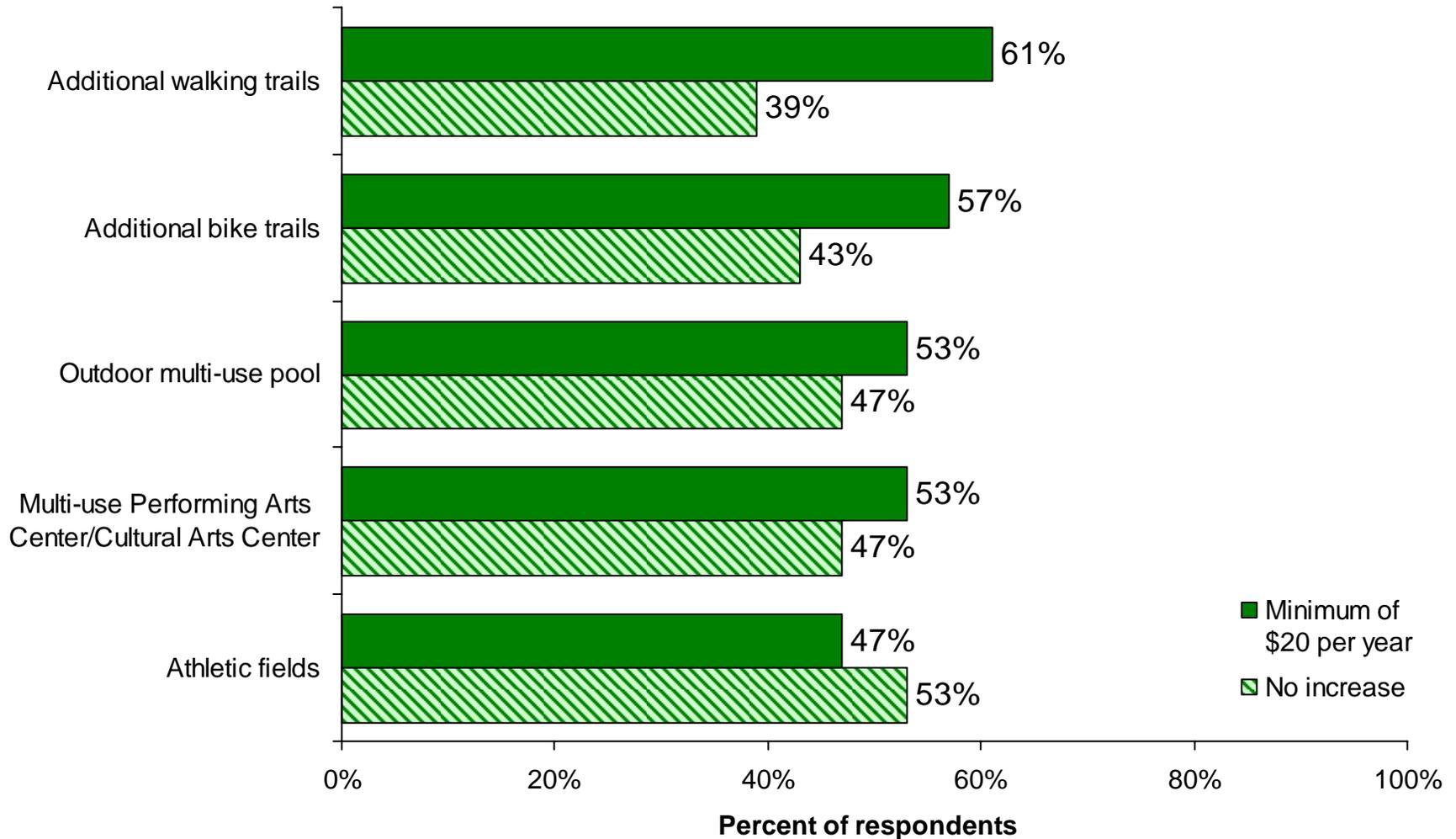
Most Important Factors In Choosing A Recreational Program

- Getting exercise, cost, relaxation/stress relief and hours of operation were most important to residents when choosing a recreation program.
- Transportation, creative outlet, competition and team participation were the least important to respondents.

Support for or Opposition to Potential Recreation Facilities



Willingness to Pay Tax Increase for Possible Recreation Facilities

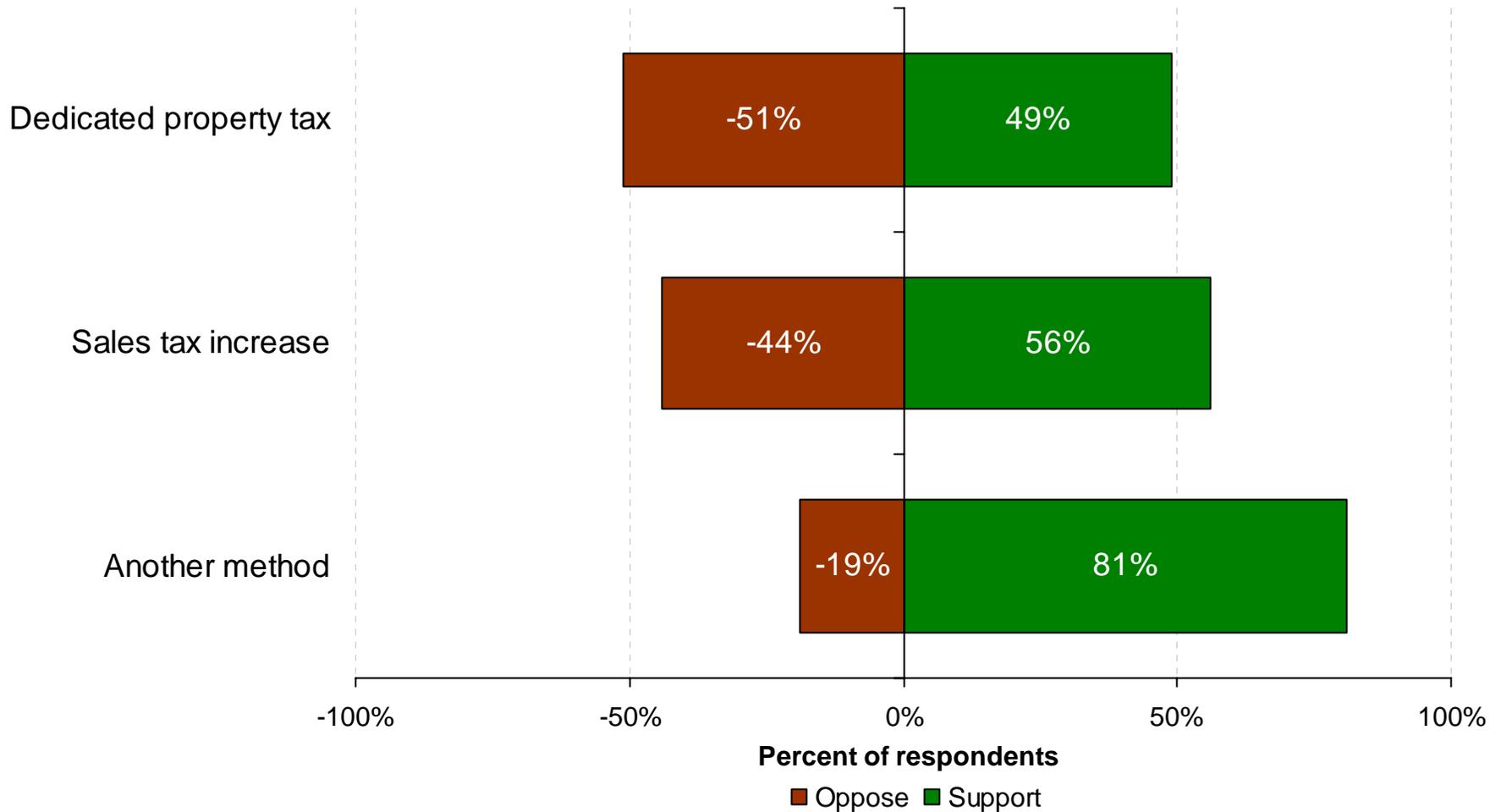


Opinions Concerning Amount of Dollars

Spent on Parks And Recreation Development

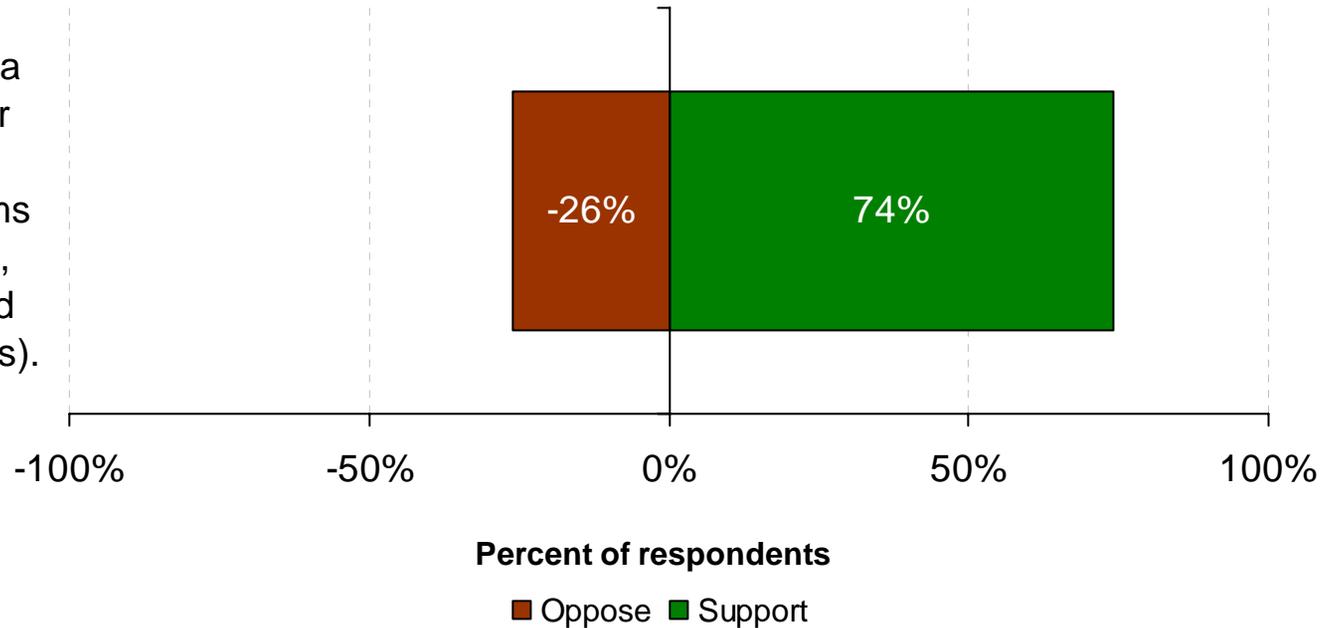
- About half or more of respondents felt “too little” was being spent on most areas of parks and recreation development.
 - Only 29% said “too little” for recreation facilities
- Less than 10% of respondents felt “too much” was being spent.

Support for or Opposition to Methods for Securing Bonds



Support or Opposition to Restoring and Preserving Schweiger Ranch

City pursuing such a historical facility for recreational and educational programs (including displays, demonstrations and interpretive programs).





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CITY OF LONE TREE



NATIONAL
RESEARCH
CENTER INC.