



City of Lone Tree, CO

Resident Survey 2012

Prepared by:



Using Survey Results



Trends



Performance

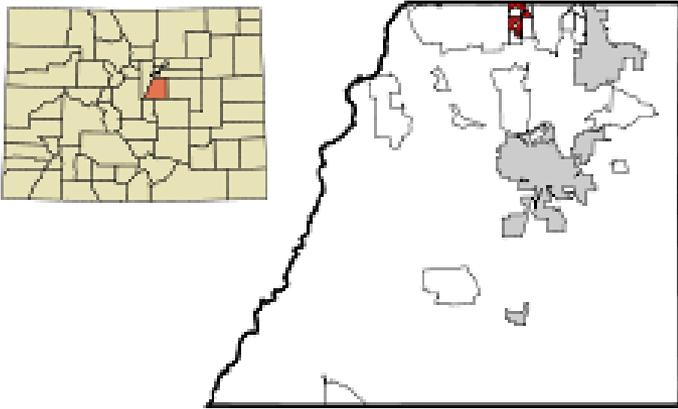


Planning



Benchmarks

Survey Methods

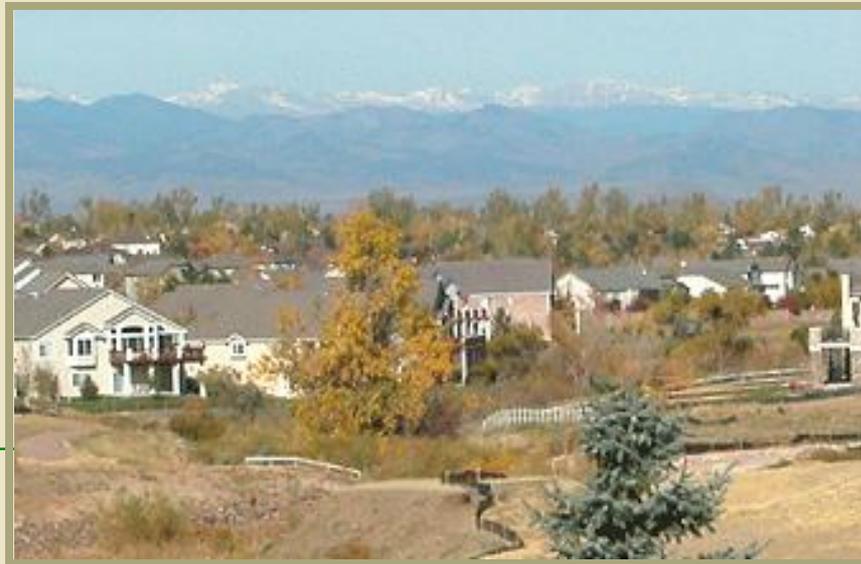


*City of Lone Tree
Douglas County, CO*

- 2006, 2009, 2012
- All Households
- 1,100 Respond
- Results Weighted
- 3% margin of error



Quality of Life and Community



Quality of Life Widely Revered

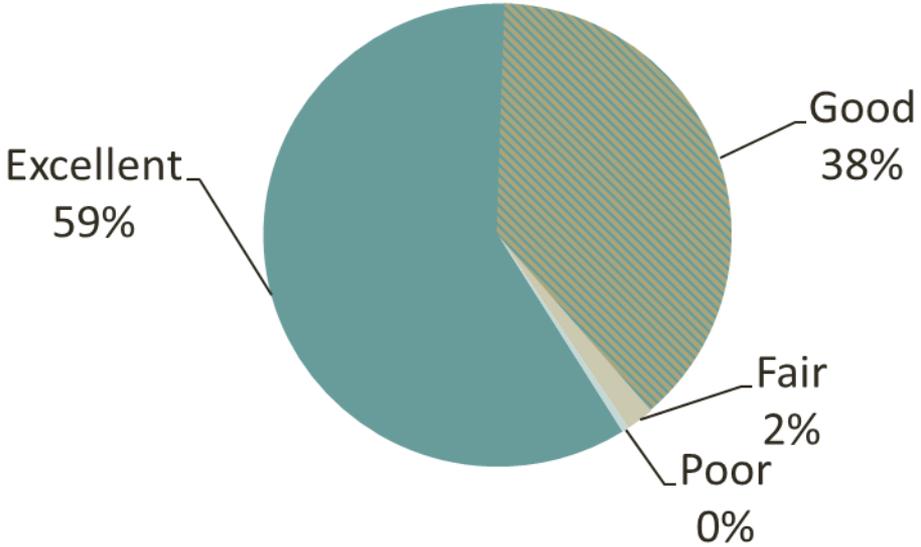
- *Safe*
- *Relaxing*
- *Productive*
- *Attractive*
- *Proud*
- *Committed*



Much above
national &
Front Range
comparison

Overall Quality of Life Among Best

Please rate the overall quality of life in Lone Tree

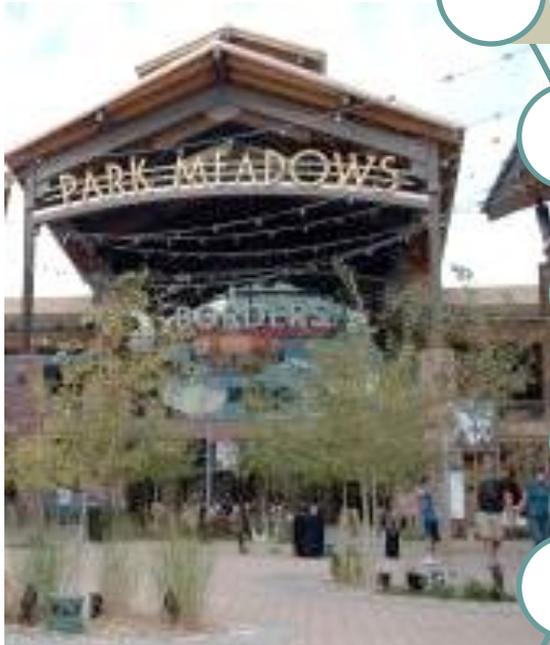


Much above national & Front Range comparison



Percent "excellent" or "good"

Grow Into Strengths



Shopping & Dining

Parks & Recreation

City Services

Pedestrian & Bike Paths

Moderate Growth & Development

More Jobs



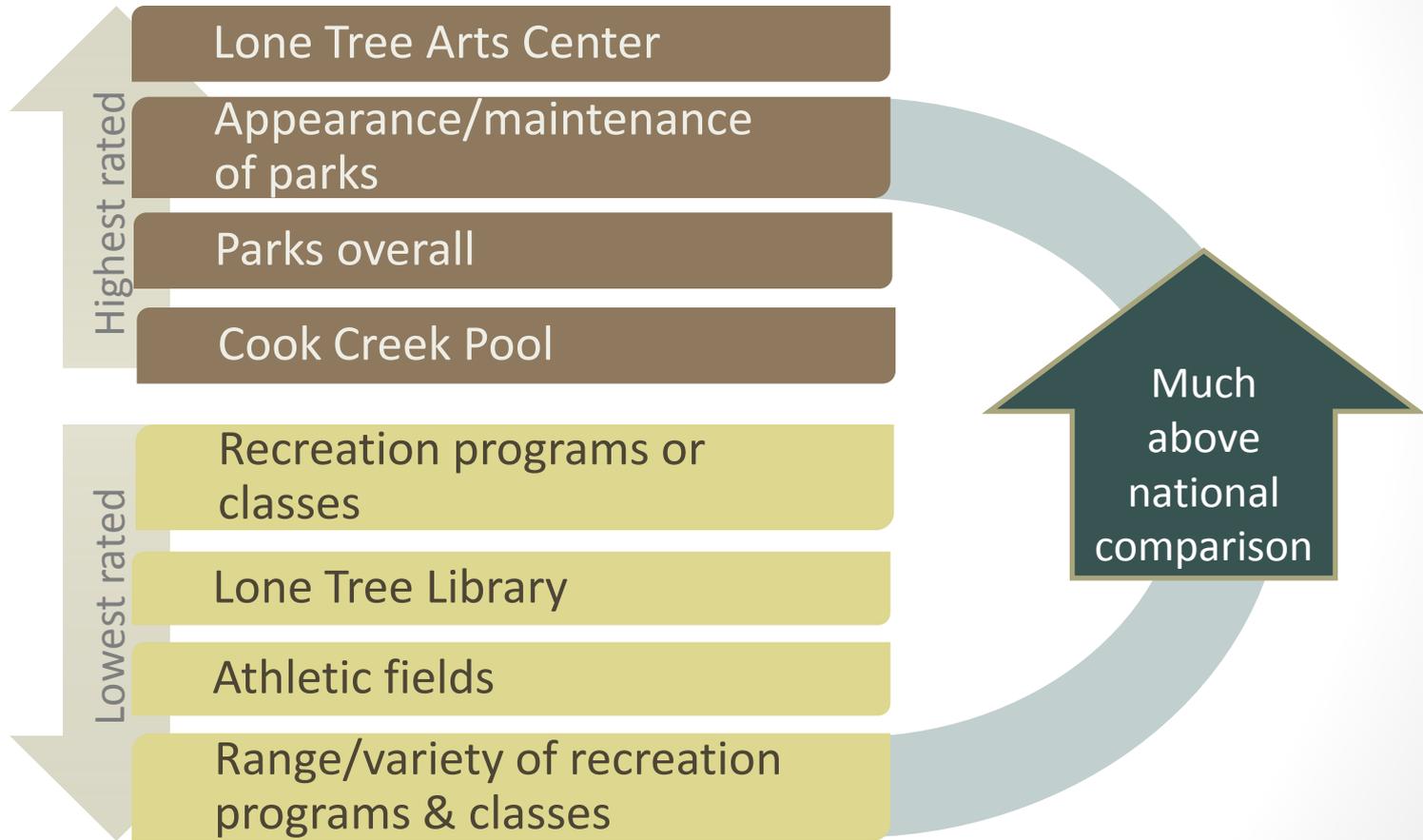
City Services and Government



City Services Broadly Appreciated



Parks and Recreation Services Strong and Improving



Key Services Drive Performance

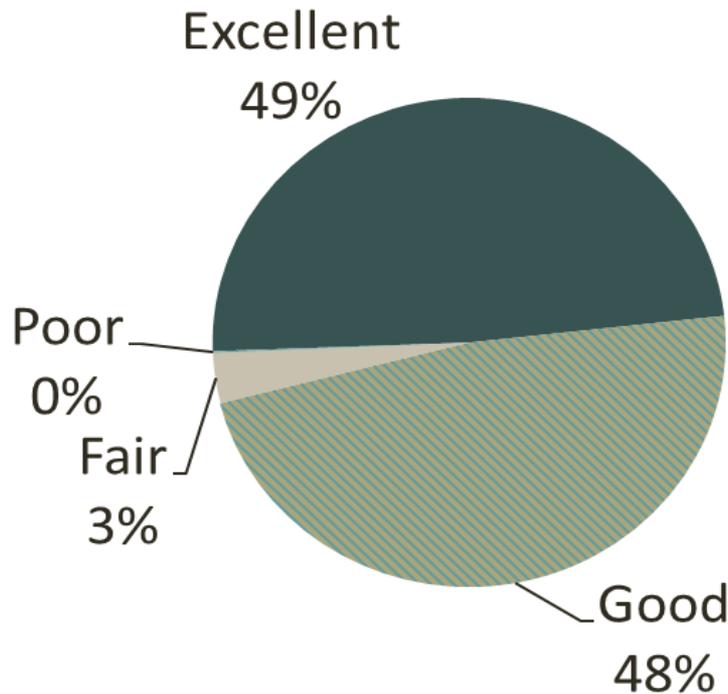
Recreation

- Trails
- Centers
- Library
- Programs
- Parks

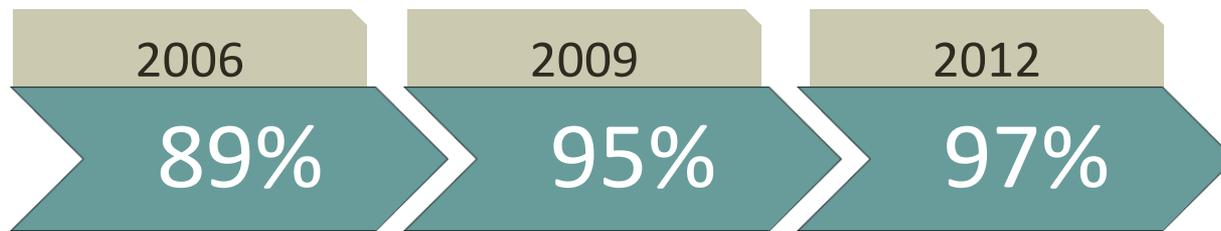
Other Services

- Economic Development
- Police
- Storm Drainage

Top Quality of City Services Overall



Much above national & Front Range comparison

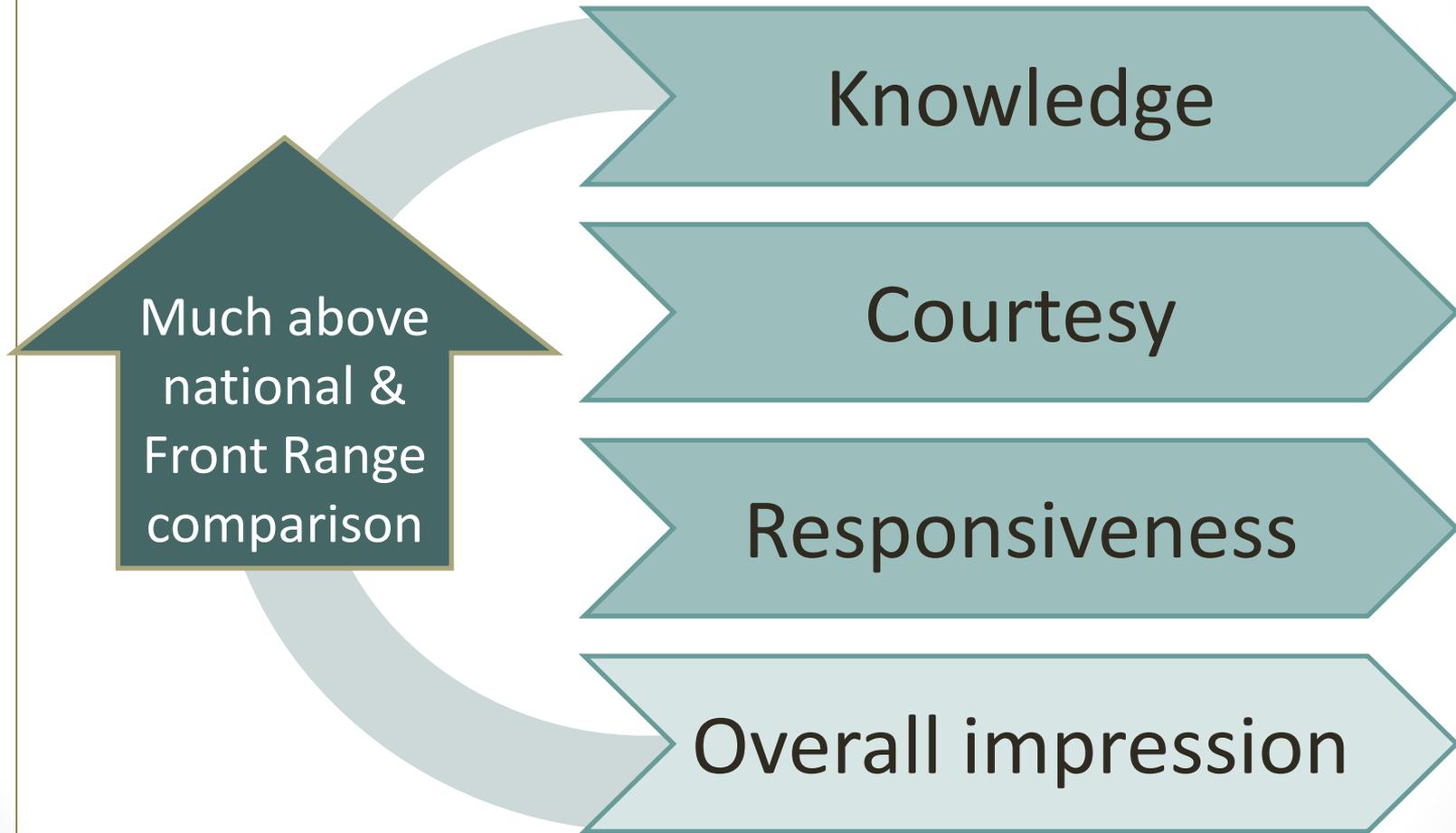


Percent "excellent" or "good"



City Employees and Government

City of Lone Tree Employees Shine



Lone Tree Government is Trusted

Positive overall direction

Citizens kept informed

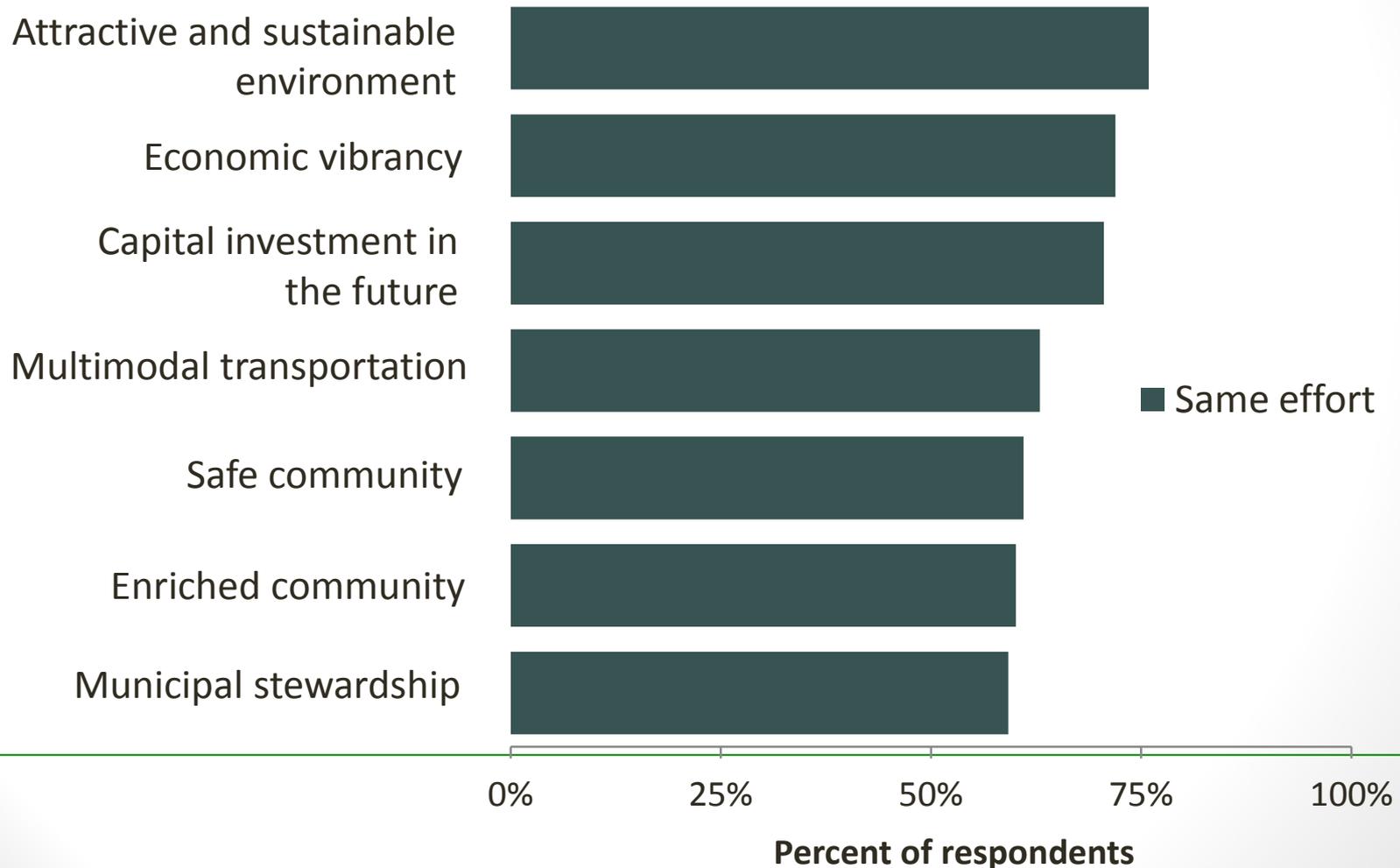
Parks & Rec on right track

Cultural Activities on right track

Welcomes and listens to citizens

Residents Embrace Current Council Priorities

How much effort the City should apply toward each?





Information Sources



Published by and for the City of Lone Tree Issue 54 Fall/Winter, 2012
The city that's growing...carefully.
303-708-1818 www.cityoflonetree.com

 CITY OF LONE TREE

timberlines

**Can you make Lone Tree
a better place?**

2012 City of Lone Tree Resident Survey
Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The
responses of adults also not matter. Your responses are anonymous and will be reported in group form only. Thank you.

Six Key Information Sources

82% Timberlines (the City's quarterly newsletter)

80% Word of mouth

78% The Lone Tree Voice

73% The City's Web site (www.cityoflonetree.com)

67% Electronic message board at major road intersections

66% Lone Tree special event postcards



Celebrate Strengths, Focus on a Few Opportunities

Highlights

Quality of Life
and
Community
Direction

Employees

Community
Safety

Opportunities

Library

Jobs
Economic
Development

Rec Center



Lone Tree

Thank you!

Tom Miller, Presenter
President
Tom@n-r-c.com

Laurie Urban, Project Manager
Senior Research Associate
Laurie@n-r-c.com



NATIONAL
RESEARCH
C E N T E R I N C.